



SPONSORSHIP PROSPECTUS

GLOBAL INFORMATION SUMMIT

AUSTRALIA 2026

The Convergence – Build the Ecosystem, Fuse Capabilities,
Develop the Profession

ADELAIDE, SOUTH AUSTRALIA 21–24 JULY 2026

ipia.au/event-details/gisa26



ABOUT

Join the Information Power Institute Australia and the Association of Old Crows – Australian-New Zealand Chapter, in collaboration with the Information Professionals Association, for the **Global Information Summit Australia 2026**. Building on the Global Information Conference in 2024, the 2026 Summit will be a landmark event designed to **build the ecosystem, fuse capabilities, and advance the profession within the information environment**.

This four-day transformative event will bring together global leaders in information power, cyber resilience, defence, and innovation to create a coherent and resilient network that delivers true information advantage.

SPONSORSHIP OPPORTUNITIES

Tier	Qty	Investment	Benefits
Platinum	2	AU \$75,000	<ul style="list-style-type: none">Keynote speaking spot on programPremium exhibition booth6 ticketsLogo on conference screens during breaks and networking sessionsLogo on Adelaide Oval digital screens, ribbons boards, and external telepromptersLogo on event webpage, eDMs, event app, and program guideSmall brochure or merchandise item in delegate packFull-page ad in the program guideMention in opening plenary session3-minute introduction to delegates during the welcome reception
Diamond	2	AU \$50,000	<ul style="list-style-type: none">Speaking spot on programPremium exhibition booth5 ticketsLogo on conference screens during breaks and networking sessionsLogo on event webpage, eDMs, event app, and program guideSmall brochure or merchandise item in delegate packHalf-page ad in the program guideMention in opening plenary sessionVIP roundtable hosting
Gold	3	AU \$40,000	<ul style="list-style-type: none">Panel spot on programPremium exhibition booth4 ticketsLogo on conference screens during breaks and networking sessionsLogo on event webpage, eDMs, and program guideSmall brochure or merchandise item in delegate packMention in opening plenary sessionMention in networking evening speeches delivered by host
Silver	5	AU \$25,000	<ul style="list-style-type: none">Panel spot on programMid-tier booth3 ticketsLogo on conference screens during breaks and networking sessionsLogo on event webpage, eDMs, and program guideSmall brochure or merchandise item in delegate packMention in opening plenary session
Bronze	10	AU \$15,000	<ul style="list-style-type: none">Standard booth2 ticketsLogo on conference screens during breaks and networking sessionsLogo on event webpage, eDMs, and program guideFlyer in delegate packMention in opening plenary session

Opportunity	Qty	Investment	Benefits
Coffee Cart	3	\$10,000	<ul style="list-style-type: none"> Sponsor signage next to premium coffee cart and coffee machine across networking sessions Opportunity for the sponsor to supply branded coffee cups
Lanyard Sponsor	1	\$10,000	<ul style="list-style-type: none"> Logo on all lanyards worn by attendees
Delegate Bags	1	\$10,000	<ul style="list-style-type: none"> Logo on eco-friendly delegate bags
Welcome Reception – National Wine Centre	1 or 2	\$30,000 or split to \$15,000 each	<ul style="list-style-type: none"> Sponsor signage at reception 3-minute introduction to delegates during the reception Sponsor acknowledgement in the program reception announcement and program guide
Workshops	1	\$20,000	<ul style="list-style-type: none"> Sponsor mention on event website and eDMs Speaking spot on program Mention in conference session as workshop sponsor
App Sponsor	1	\$10,000	<ul style="list-style-type: none"> Featured app banner Sponsor push notification
Networking Lounge	1	\$8,000	<ul style="list-style-type: none"> Sponsor signage in the relaxation space and peer space

Please note:

- Prices quoted are in Australian dollars and exclude Australian Goods and Services Tax (GST).
- Sponsor signage and advertisements are to be supplied by the sponsor.

BESPOKE PACKAGES

If the above sponsorship packages do not cater for your specific needs, please contact our events team to discuss a more personalised package.

Contact via email: events@ipia.au

WHY SPONSOR

Unmatched Exposure

Position your brand at the forefront of a leading industry event, reaching a highly targeted and influential audience across multiple platforms.

Industry Leadership

Showcase your organisation's dedication to the sector and reinforce your reputation as a trusted and active contributor.

Strategic Networking

Build meaningful relationships with key decision-makers, potential clients, and industry partners through exclusive engagement opportunities.

Brand Amplification

Increase visibility through event marketing channels, digital presence, and on-site branding that extends well beyond the event itself.

Showcase Innovation

Present your latest products, services, and expertise to a receptive and relevant audience.

Tailored Opportunities

Choose from flexible sponsorship packages that are designed to align with your unique marketing objectives and elevate your brand's presence.

TO FIND OUT MORE

email events@ipia.au

EVENT INFORMATION

Tuesday 21 July & Wednesday 22 July 2026

CONFERENCE, EXHIBITION & NETWORKING RECEPTIONS

Adelaide Oval

War Memorial Drive, North Adelaide SA 5006

Thursday 23 July & Friday 24 July 2026

CLASSIFIED & UNCLASSIFIED BRIEFINGS & WARGAMING WORKSHOPS

Lot Fourteen, Adelaide University

Cnr North Terrace & Frome Road, Adelaide SA 5005
(Second location to be announced)

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